

2021 Advertising Opportunities



About Cardiff Golf & Country Club

Cardiff Golf & Country Club located just north of St. Albert is a semi private golf course built on top of one of Alberta's first underground coal mines. Our unique setting and great backdrop will test golfers of all skill levels. Our facility is equipped with a fully-stocked Pro Shop, all grass driving range and full service restaurant.

Here at Cardiff we can offer your business numerous advertising channels throughout our club that will suit your business advertising needs. In the upcoming season we are excited to offer bench and leaderboard advertising options once again. New for the 2021 season, we will be adding another option through our golf app that will launch prior to the start of the golf season. All three channels are sure to get eyes on your business, no matter what avenue you want to explore, as all three options will reach all of our resident golfers.

Advertising Details

Bench - We currently offer three different levels of bench advertising; Bronze, Silver & Gold. All bench advertising signs are 12" (H) x 42" (W) and we have over 18 benches on course along with additional benches on our driving range and around the clubhouse.

Leaderboard - In 2020, we introduced live leaderboards for our evening men's league which are projected on the TV's in the clubhouse. Our evening men's league has a weekly average of 110 players. Our live leaderboards can accommodate up to three logos at a time and multiple advertising pages.

Our App - New for the 2021 season, we will be launching our own golf app. This app will basically be a one-stop shop for all participating golfers as they feature a functional score card, stay up –to-date with what's happening at the club, hole-by-hole fly overs, pro tips and GPS yardages. As an advertiser, your ad will go between holes when golfers are using the app. You will also be able to create this ad to your preference with the options of having a re-direct to your website, deals and many more options.

For further information or to place your advertising package please contact:

Dallas Cantera

General Manager & Head Golf Professional

E: cardiffgolf@xplornet.com

W: 780-939-6666 ext. 2

Bench Advertising

Bronze Level

\$449 receive eight 18-Hole passes for the 2021 season.

Silver Level

\$625 receive twelve 18-Hole passes for the 2021 season.

Gold Level

**\$1100 receive sixteen 18-Hole passes for the 2021 season,
with power cart and large range basket.**

**** All prices Include GST****

****All 2020 bench advertisers will receive a 10% discount on app & league advertising****

****All bench advertising signs are 12" (H) x 42" (W) ****



Leaderboard/League Advertising

Evening Mens Title Sponsor - \$1,500.00 (1 spot)

- League presentation by your company
- Company logo on live leaderboard & scoring app
- Company logo on results sheet posted around club
- Company logo on scorecards
- Free league entry and up to 3 guests at member rate entry fee
- Twenty 18-hole passes including cart and range

Deuce/Skins Sponsor - \$1,100 (2 spots)

- Company logo on live leaderboard & scoring app
- Company logo on results sheet posted around club
- Company logo on scorecards
- Free league entry and up to 3 guests at member rate entry fee
- Fourteen 18-hole passes including cart and range

Club Event Title Sponsor - \$450 (8 spots)

- Club event presentation by your company
- Company logo on live leaderboard, scoring app and scorecards
- Eight 18-hole passes included

Club Event Scoring Sponsor - \$350 (16 spots)

- Company logo on live leaderboard & scoring app
- Company logo on results sheet posted around club
- Company logo on scorecards
- Six 18-hole passes

*****All sponsors will be acknowledged during prize presentations and all pricing includes tax*****

Mobil App Advertising

Our mobile golf app will give our advertisers the chance to create unique, customized and interactive advertisements to those players using our app when playing a round of golf at Cardiff. There are many ways to advertise within this limited spacing for hole-by-hole advertising. Further opportunities in regards to geo fencing and push notifications may be arranged.

Golf App Advertising - \$950.00 (12 spots)

- Customizable advertisement throughout the 2021 golf season
- Recognition on our sponsors page on both website and app
- Sixteen 18-hole passes included

