

# *2024 Advertising Opportunities*



## **About Cardiff Golf & Country Club**

Cardiff Golf & Country Club located just north of St. Albert is a semi private golf course built on top of one of Alberta's first underground coal mines. Our unique setting and great backdrop will test golfers of all skill levels. Our facility is equipped with a fully-stocked Pro Shop, all grass driving range and full service restaurant.

At Cardiff, we can offer your business numerous advertising channels throughout our club locations that will suit your business advertising needs. In the upcoming season, we are excited to offer bench, leaderboard options and golf application advertising opportunities as well as the addition of another advertising channel in our new golf simulators. All four channels are sure to ensure eyes on your business, no matter which channel you choose to explore. The information displayed on any channel is guaranteed to reach all of our resident and guest golfers.

## **Advertising Details**

**Bench** - We currently offer three different levels of bench advertising; Bronze, Silver & Gold. All bench advertising signs are 12" (H) x 42" (W) and we have over 18 benches on course along with additional benches on our driving range and around the clubhouse.

**Beverage Cart** - New for the 2024 we will be adding 3 sponsorship opportunities to advertise your brand on our beverage cart. This beverage cart it's a great way to been seen multiple times throughout players rounds here at Cardiff.

**Leaderboard** - In 2020, we introduced live leaderboards for our evening men's league which are projected on the TV's in the clubhouse. Our evening men's league has a weekly average of 120 players. Our live leaderboards can accommodate up to three logos at a time and multiple advertising pages.

**Our App** - Continuing for the 2024 season after the initial launch in 2021 we are currently sitting at over 850 active users, this app will be a one-stop shop for all participating golfers as it features a functional scorecard, stay up-to-date with Club happenings, hole-by-hole flyovers, pro tips and GPS yardages. As an advertiser, your ad will appear between holes when golfers are using the app. You will also be able to create your ad to your preferences with the options of having a re-direct to your website, deals and many more options including push notifications to all users.

***\*\*Please note all advertisers will receive corporate discounts on all corporate orders\*\****

*For further information or to place your advertising package please contact:*

***Dallas Cantera***

***General Manager & Head Golf Professional***

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# **Bench Advertising**

## **Bronze Level**

**\$520 receive eight 18-Hole passes for the 2023 season.**

## **Silver Level**

**\$720 receive twelve 18-Hole passes for the 2023 season.**

## **Gold Level**

**\$1200 receive eighteen 18-Hole passes for the 2023 season,  
with power cart and large range basket.**

**\*\* All prices Include GST\*\***

**\*\*All bench advertising signs are 12" (H) x 42" (W) \*\***



# **Beverage Cart Advertising**

## **Side Cart/Top Chest Advertising—\$ 720 (6 Spots Available)**

- Your company logo/design on the side of the beverage cart
- Twelve 18-Hole passes including driving range and power cart
- Dimensions (37.5”L x 11.5”H)

**\*\*Only available if full wrap advertising is not taken\*\***

## **Back Cart Advertising—\$520 (1 Spot Available)**

- Your company logo/design behind our price list
- Eight 18-Hole passes
- Dimensions (13.5”W x 21”H)

**\*\*Only available if full wrap advertising is not taken\*\***

## **Full Beverage Cart Wrap—\$2,500 (1 Spot Available)**

- Full customization of our beverage cart in your design
- Twenty Four 18-Hole passes including driving range and power cart

**Before**



**After**



# **Leaderboard/League Advertising**

## **Evening Men's League Title Sponsor - \$2,000.00 (1 spot)**

- League presentation by your company
- Company logo on live leaderboard, scoring app & event portal
- Company logo on results sheet posted around club
- Company logo on year end scorecards
- Free league entry and up to 3 guests at member rate entry fee
- Twenty four 18-hole passes including cart and range

## **Deuce/Skins Sponsor - \$520 (2 spots)**

- Company logo on live leaderboard, scoring app & event portal
- Company logo on results sheet posted around club
- Company logo on year end scorecards
- Free league entry and up 1 guest at member rate entry fee
- Eight 18-hole passes including cart and range



POS.	PLAYER	TOTAL TO PAR NET	R1	R2	TOTAL NET
1	Johnson, Jim	-9	74	61	135
T2	Belluomini, Dave	-8	69	67	136
T2	Tibbs, Mayson	-8	68	68	136
4	Kennedy, Theodore	-6	69	69	138
T5	Brown, Jeff	-5	72	67	139
T5	Lambert, Greg	-5	70	69	139
T7	Cleveland, John	-1	73	70	143
T7	Montgomery, Jim	-1	70	73	143
T9	Andrade, Patrick	E	70	74	144
T9	Burson, Bruce	E	73	71	144
T9	Close, Mike	E	73	71	144



## **Club Event Title Sponsor - \$250 (8 spots)**

- Club event presented by your company
- Company logo on live leaderboard, scoring app/scorecard & event portal
- Four 18-hole passes included

## **Club Event Scoring Sponsor - \$250 (16 spots)**

- Company logo on live leaderboard, scoring app & event portal
- Company logo on results sheet posted around club
- Four 18-hole passes

***\*\*All sponsors will be acknowledged during prize presentations and all pricing includes tax\*\****



# **Mobile App Advertising**

Our mobile golf app will give our advertisers the chance to create unique, customized and interactive advertisements to those players using our app when playing a round of golf at Cardiff. There are many ways to advertise within this limited spacing for hole-by-hole advertising. Further opportunities in regards to geo fencing and push notifications may be arranged.

## **Golf App Advertising - \$520.00 (12 spots)**

- Customizable advertisement throughout the 2023 golf season
- Recognition on our sponsors page on both website and app
- Eight 18-hole passes included

