

2026 *Advertising Package*



Cardiff Golf & CC

About Cardiff Golf & Country Club

Cardiff Golf & Country Club is located just north of St. Albert, we are a semi-private golf course built on top of one of Alberta's first underground coal mines. Our unique setting and great backdrop will test golfers of all skill levels. Our facility is equipped with a fully stocked Golf Shop, all grass driving range and full-service restaurant. At Cardiff, we can offer your business numerous advertising channels throughout our club locations that will suit your business' advertising needs. This season we are excited to offer once again bench, leaderboard, League/club events, mobile app and beverage cart opportunities. All channels offered here at the club are great ways for your business to be seen in different and unique ways.

Advertising Channels

Bench - This season we will be offering two different levels of bench advertising: Silver & Gold. All bench advertising signs are 12" (H) x 42" (W) and we have over 18 benches on course along with additional benches on our driving range and around the clubhouse.

Beverage Cart - In 2024 we added sponsorship opportunities to advertise your brand on our beverage carts. This beverage cart channel is a great way to be seen multiple times throughout players rounds here at Cardiff.

Leagues/Club Events - Sponsor one of our leagues offered here at the club as a title sponsor or other levels of sponsorship. Our club also hosts many club events for our members and guests with ways your company can be not only seen but recognized as well.

Our App - Continuing for the 2026 season after the initial launch in 2021 we are currently sitting at over 1,900 active users, this app will be a one-stop shop for all participating golfers as it features a functional scorecard, stay up to date with Club happenings, hole-by-hole flyovers, pro tips and GPS yardages. As an advertiser, your ad will appear between holes when golfers are using the app. You will also be able to create your ad to your preferences with the options of having a re-direct to your website, deals and many more options including push notifications to all users.

Please note all advertisers will receive corporate discounts on all corporate orders

For further information or to place your advertising package please contact:

Dallas Cantera
General Manager
E: dcantera@cardiffgolfclub.ca
C: 780-203-2219

BENCH ADVERTISING

GOLD Level

Our highest level of bench advertising, this will give you the ability to choose your bench location on course. Along with this level, all GOLD advertisers will receive eight 18-hole passes that include power cart and range.

\$1,000

SILVER Level

Our second highest level of bench advertising, this will give you the ability to have second choice when it comes to picking bench locations.

\$500

A promotional banner for the Morinville Leisure Centre. The banner features a green background with white text. On the left, there is a photo of the Morinville Leisure Centre building. On the right, there are three smaller photos showing people exercising: a woman and a man lifting weights, a woman on a stationary bike, and a man lifting a barbell. The text reads: "IN THE ROUGH? Let's iron out those fitness goals together". Below this is the Morinville Leisure Centre logo, a QR code, and the text "Ask about our NEW Corporate Wellness Program". At the bottom, the address "25126 SH642, Sturgeon County" and the website "www.morinville.ca/mlc" are listed.

IN THE ROUGH?
Let's iron out those fitness goals together


Morinville
LEISURE CENTRE



Ask about our NEW Corporate Wellness Program

25126 SH642, Sturgeon County | www.morinville.ca/mlc

****All bench signs measure 12" (H) x 42" (W)****

*****All pricing includes GST*****

BEVERAGE CART

Side/Top Advertising

Your company logo/design on the side of the beverage cart is a way to stand out from the pack.

This package also comes with six 18-Hole passes. Dimensions (37.5"L x 11.5"H)

****Only available if full wrap advertising is not taken****

\$800 (4 Spots Available)

Back Cart Advertising

Have your company logo behind our price list and on the back side of the beverage cart. Back

\$450 (2 Spots Available)



*****All pricing includes GST*****

LEAGUE / CLUB ADVERTISING

Evening Men's League Title Sponsor

Title sponsor of our biggest league offered at the club with over 150 players. Title sponsors receive 1st tee signage as well as their company logo on leaderboards, scorecards, member portal and much more. This package will also include sixteen 18-hole passes including power cart and range.

\$2,500 (1 Spots Available)

Deuce & Skins Sponsor

Sponsorship of our evening mens league skins and deuces. Your company logo will be on score cards, member portal & leader board. This package includes four 18-Hole passes.

\$600 (2 Spots Available)

Club Event Sponsor

Our club host many club events for our members and guests throughout the season. Have your company recognized leading up to that event along with throughout the event through print, scorecards, leaderboards and more!

\$350 (7 Spots Available)

****All league and club event sponsors will be recognized during prize presentations****

*****All pricing includes GST*****

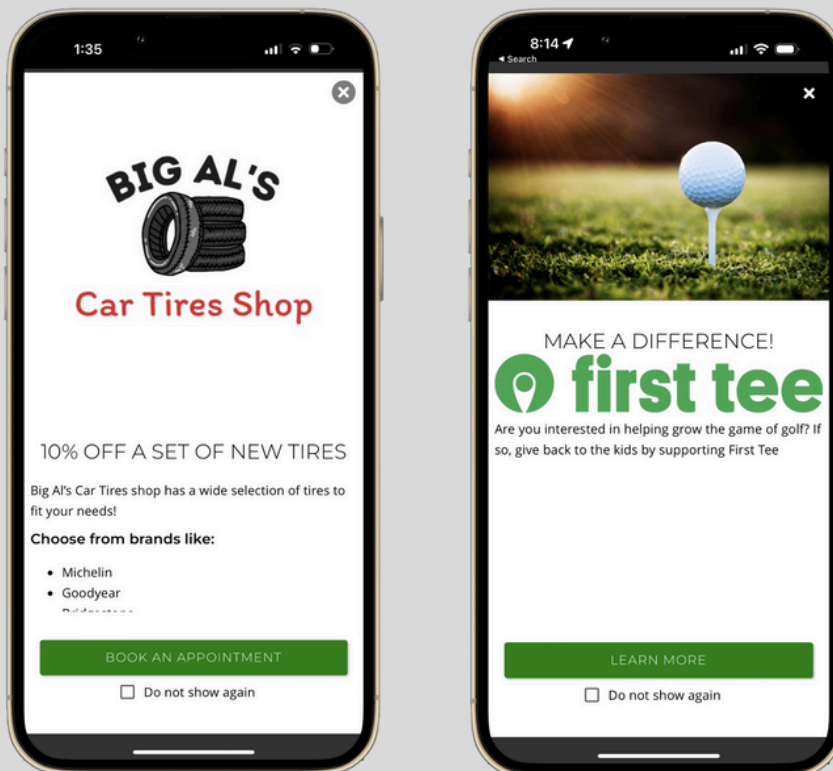
MOBILE APP ADVERTISING

Our mobile golf app will give our advertisers the chance to create unique, customized and interactive advertisements to those players using our app (over 1,900 active users) when playing a round of golf at Cardiff. There are many ways to advertise within this limited spacing for hole-by-hole advertising. Further opportunities in regards to geo fencing and push notifications may be arranged.

Customization Includes:

- Custom Imaging
- Re-direct golfers to your website or custom offerings
- Our staff will help you create the perfect way to showcase your company

\$400 (12 Spots Available)



*****All pricing includes GST*****